

NEWS NOW

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Corporate United's Trusted Energy Manager Finds Electricity Savings for Members

What is the new electricity situation in Northern Ohio?

If your company has operations in Ohio, we wanted to make you aware of a brand new savings opportunity. Companies that acquire electricity through FirstEnergy Corporation (parent company for the regulated utilities Ohio Edison, CEI and Toledo Edison) should know that because of a recent rate change, there are now other competitive electricity suppliers in Northern Ohio interested in your business.

Although Ohio has been deregulated for electricity shoppers since 2001, competition and customer switching have been non-existent for several years. FirstEnergy recently conducted an auction to determine what their rates would be for the period June 1, 2009 – May 31, 2011. The results of that auction have made it possible for other deregulated marketers to now offer savings versus the regulated utility rates you pay. *You might be receiving solicitations offering a "lower rate;" Corporate United recommends that you use our trusted energy partner to run a thorough reverse auction to obtain the lowest-possible electricity rates.*

How can that positively affect my bottom line?

Now that there is a competitive electricity market, you have the opportunity to lower the amount you spend on electricity by participating in a reverse auction or "post and respond" process. Corporate United's energy partner, Independent Energy Consultants working with World Energy's Reverse Auction platform can guide you through the entire sourcing process at no cost to you. Independent Energy Consultants' market intelligence and World Energy's early auction results suggests there are savings opportunities of 8-12%.

How can Corporate United's agreement with Independent Energy Consultants help?

It has likely been years since your company took on the task of sourcing its electric needs, so this new competitive market and Corporate United's energy offering provide an excellent opportunity. Corporate United recommends that members allow Independent Energy Consultants to test the energy market on their behalf.

Mark Burns, President of Independent Energy Consultants is a state certified broker and aggregator of electricity and natural gas. Mark and World Energy are ready to create fierce supplier competition for your business with no out-of-pocket cost to Corporate United members. (There is no obligation or expectation for you to accept any offer that is not lower than your established "price to beat.")

Corporate United's no-cost, risk-free, speed-to-market approach will leave your resources free to work on other strategic sourcing projects while our experts handle this turn-key process.

How do I take advantage of this agreement?

Contact Mark Burns of Independent Energy Consultants by phone or email at:

Office: 330.995.2675

Toll Free: 888.862.6060

Mobile: 330.606.6074

mburns@naturalgas-electric.com

www.naturalgas-electric.com

Don't miss this opportunity to lower your electric spend and increase your bottom line. Commodity experts predict that this competitive market will not last long, so act now.

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20325 Center Ridge Rd. Suite 527
Cleveland, Ohio 44116
P 440.895.0938 • F 440.895.0939
www.corporateunited.com